

# The BTF Age Group Teams

**Malcolm Westwood**

Director – Age Group  
British Triathlon Federation

To promote excellence in our sport, and create opportunities for everyone to achieve their personal triathlon challenges

# Great Britain Age Group



2011 GE  
Great Britain  
Age-Group Team

|    |      |    |        |    |        |
|----|------|----|--------|----|--------|
| 76 | Gold | 74 | Silver | 68 | Bronze |
|----|------|----|--------|----|--------|

# Team Growth

## Business:

- Increase your Income
- Reduce your Losses



## Triathlon:

- Attract more participants
- Reduce the loss of existing participants

# GB Age Group Losses

## ITU Triathlon World Championships:

- Hamburg: 20% didn't return next year (cost)
- Vancouver: 70% didn't return next year (event)
- Gold Coast: 40% didn't return next year (event)
- Budapest: 30% didn't return next year (cost)
- Beijing : ?

# Problems causing loss

- Ostersund Winter Triathlon
- Limerick Duathlon
- Pontevedra Sprint
- Visegrad Cross Triathlon
- Budapest Aquathlon
- Vancouver Standard Distance
- Gold Coast Sprint and Standard Distance
- Nevada Long Distance

# Essentials

Must be:

- Value for money
- Well organised
- Good quality experience
- Respecting to all athletes
- Properly officiated





**What makes GB successful?**

# Great Britain Age Group

## Package:

- Performance-based qualification
- High quality selection events
- Team Manager and Support Team
- Team Hotel
- Travel package
- Team Spirit and Identity

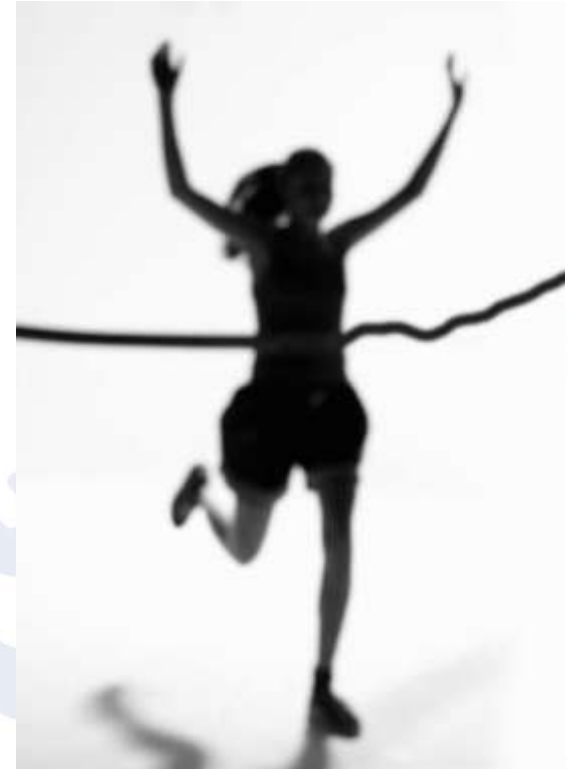




# Qualification

20 places per Age Group:

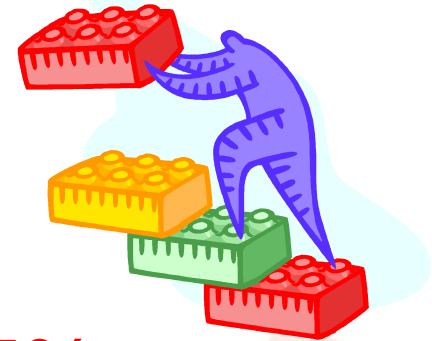
- **12 Qualification Places**  
Based on current performance
- **8 Performance Places**  
Based on past performance



# Qualification Places

Performance-based model:

- ITU World Sprint & Standard **115%**
- ETU European Sprint & Standard **120%**
- Long Distance **Recent evidence**
- Winter & Cross **Proven ability**
- Aquathlon **Open to all abilities**



# Qualification Events



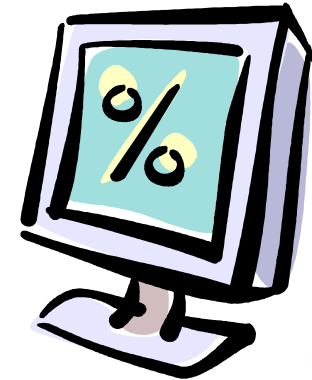
- Formal Bid Process
- Must meet minimum standards and criteria
  - ITU/ETU standard
- Selected by Major Events Committee
  - Representatives of all three Home Nations

# Qualification



- 3 Qualification Events
- 4 guaranteed places at each event
- Results are calculated as a % of the winning time of the Age Group

# Reserves

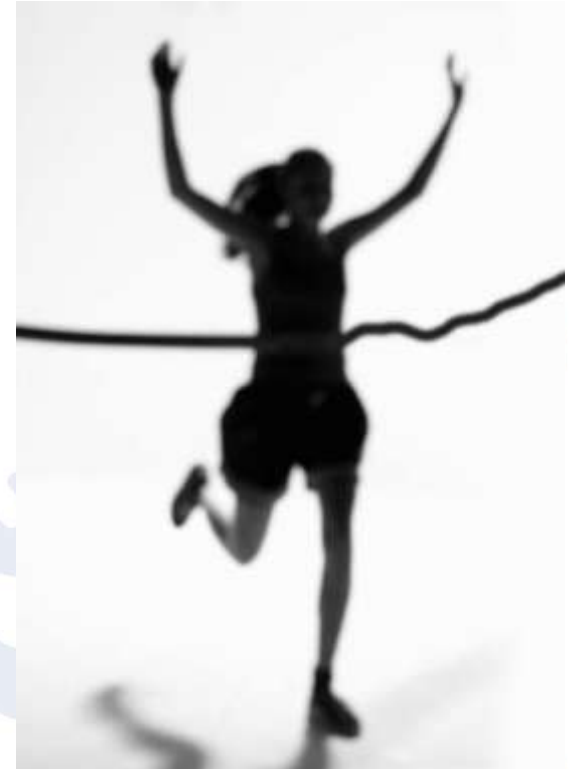


- Spare places “roll down” to the athlete with the next highest % across all three races

# Qualification

20 places per Age Group:

- 12 Qualification Places  
Based on current performance
- 8 Performance Places  
Based on past performance



# Performance Places

- Pre-Qualification
  - Returning medallists
  - National Champions
- Discretionary
  - Via a formal process



# Pre-Qualification



## 2012 ETU European Championships:

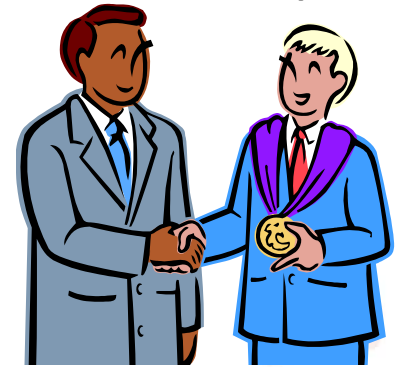
- ✓ 2011 ITU World Championships Gold
- ✓ 2011 ETU European Championships Gold
- ✓ 2011 ETU European Championships Silver
- ✓ 2011 ETU European Championships Bronze
- ✓ 2011 National Champion



# Discretionary



- Only awarded under exceptional circumstances
  - Must submit an Application Form
  - Must have a valid reason why they cannot compete in a Qualification Event
  - Must have proven medal potential using race results within the last 12 months





# Age Group Committee

- Age Group Director
- Senior Representative – England
- Senior Representative – Scotland
- Senior Representative – Wales
- Performance Age Group Administrator



# Website



- Via the BTF website:
  - Applications
  - Team selections
  - Payments



# british triathlon

Triathlon is a fast growing, modern and dynamic Olympic sport

Like 2k

GE Great Britain Teams

Take Part

London 2012

login:

Where Am I?

Home • GE GB Teams • Age-Group • 2012 Valsesia ETU Winter Triathlon European Championships

Saturday  
**3rd Mar**  
2012  
to  
Sunday  
**4th Mar**  
2012

## 2012 Valsesia ETU Winter Triathlon European Championships

|                   |                             |
|-------------------|-----------------------------|
| Location          | Valsesia, Italy             |
| Registration Date | 3rd Jan 2012 - 1st Feb 2012 |
| Entry Date        | TBC                         |
| Registration Fee  | £10                         |
| Entry Fee         | TBC                         |

Register for this Event

[Register](#)

### key information

- [Pre-qualification](#) →
- [Discretionary Places](#) →
- [Roll Down Places](#) →
- [Costs, Payment and Refunds](#) →



## event information

### Qualification

There are 20 places available per age group. There are no set qualification races. Instead athletes are asked to submit evidence of relevant race experience, or triathlon experience and ability to cross country ski at the time of registering.

In a situation where an age-group is oversubscribed places will be awarded based upon race performances from the last 12 months of the championships.

Successful athletes will receive an email 1-2 weeks after the registration closing date confirming they have been allocated a place and will appear on the list of applicants with a Q by their name.

The registration closing date is 5pm Wednesday 1st February.

## Register for this Event

[Register](#)

## key information

[Pre-qualification](#) →

[Discretionary Places](#) →

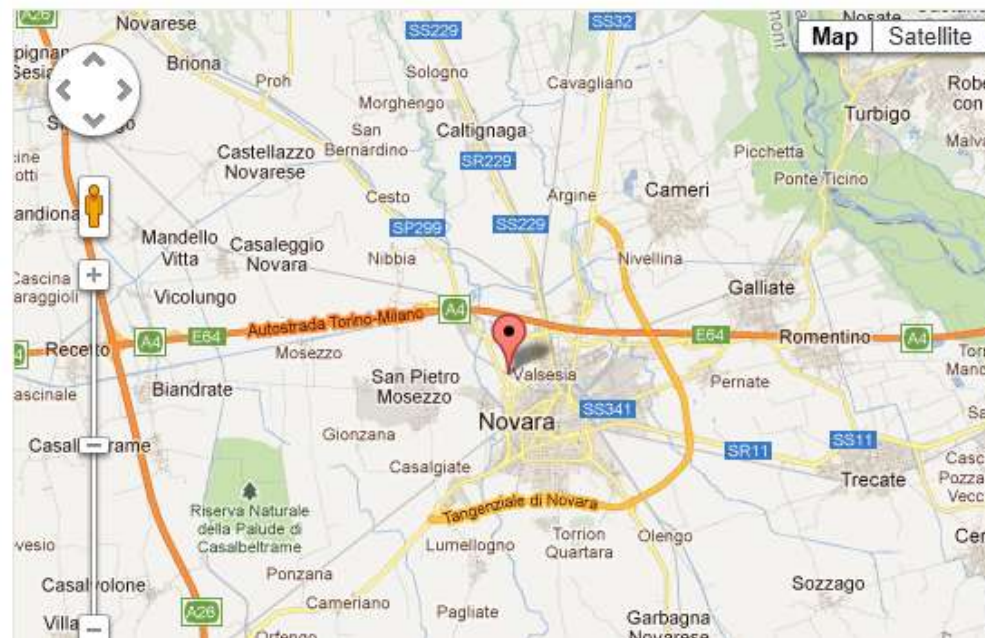
[Roll Down Places](#) →

[Costs, Payment and Refunds](#) →

[Terms and Conditions](#) →



## event location



# Terms & Conditions

1.0 To be eligible for a team place, athletes must (i) have raced in a qualification event, or (ii) be pre-qualified, or (iii) have been awarded a discretionary place. Athletes will not be eligible for a team place by any other method.

2.1 For Sprint and Standard Distance events, places are available for the top 4 eligible\* athletes in each age-group at each qualification event.

2.2 To be eligible, athletes must have registered their intent to qualify by 5pm on the Friday before their qualification race,

2.3 To qualify, athletes are expected to complete their qualification race in a time within 115% of the winner in their age-group if qualifying for World Championships and 120% if qualifying for European Championships.

2.4 Places will be offered automatically to each of the 4 highest placed eligible athletes finishing within the appropriate percentages of the winner.

2.5 Any athlete finishing within the 4 highest places but outside the appropriate percentage of the winner will only be offered a place at the Team Manager's discretion.

3.1 For Long Distance Triathlon there are 20 places available per age-group.

3.2 There are no specific qualifying races. Applicants will be expected to supply evidence of their performance at a long distance event achieved within 18 months of the championships.

3.3 To be eligible for a qualifying place all athletes will be required to have completed their nominated race within 115% of the winner in their age group for World Championships and 120% for European Championships.

3.4 Places will be allocated in three phases. As many as all 20 places can be awarded during the first selection

# Expectations



- If you compete for GB Age Group, what services can you expect from us?

# Great Britain Age Group

## Package:

- Performance-based qualification
- High quality selection events
- **Team Manager and Support Team**
- **Team Hotel**
- **Travel package**
- Team Spirit and Identity





# 2011 Team Managers

|   |                           |
|---|---------------------------|
| 2011 ETU Winter Triathlon European Championships      | Keith Snell               |
| 2011 ITU Winter Triathlon World Championships         | Keith Snell               |
| 2011 ETU Duathlon European Championships              | Joan Lennon               |
| 2011 ITU Cross Triathlon World Championships          | Paul McGreal              |
| 2011 ETU Triathlon European Championships             | Michael Griffin           |
| 2011 ETU Sprint Triathlon European Championships      | Dawn Vaughan              |
| 2011 ETU Cross Triathlon European Championships       | Paul McGreal              |
| 2011 ETU Long Distance Triathlon Championships        | Dawn Hunter/Peter Hallatt |
| 2011 ITU Sprint Triathlon World Championships         | Dave Bellingham           |
| 2011 ITU Triathlon World Championships                | Steve Butler              |
| 2011 ITU Duathlon World Championships                 | Jez Cox                   |
| 2011 ITU Sprint Duathlon World Championships          | Joan Lennon               |
| 2011 ITU Long Distance Triathlon World Championships  | Tim Whitmarsh             |
| 2012 ETU Triathlon (Qualification during 2011)        | Ian Kitchen               |
| 2012 ETU Sprint Triathlon (Qualification during 2011) | Dawn Vaughan              |

# Team Managers

- Formal appointment
- Training Days
- New Managers work with a Mentor
- Post-event reviews and feedback

# Travel

## ETU Duathlon – Limerick, Ireland

Packages on sale and available online

Project Manager = Russ

Inspection visit completed



3 airports – Shannon, Cork, Dublin – expect 75-80% via Dublin but involves a 2.5 hour transfer

5\* Savoy Hotel - Official GB Team Hotel

4\* Strand Hotel

3\* Pier Hotel

4\* Absolute Hotel & Spa

4\* Clarion Hotel

3\* Jury's Inn Hotel



# Team Hotel

Reception area for meeting athletes

Noticeboard / Display Area

Room for Team Briefing

Room for Therapists

Area for Bike Mechanics

Flexible breakfast times

Bikes in rooms

Open to non-resident team members



# Notice Board

Dedicated areas for:

- Team Manager
- Event notices
- Athlete notices
- Picture Board



## **TEAM MANAGER NOTICES**

For Team Manager Use only

# Support Team - Therapists



# Support Team - Mechanics



# Athlete Costs



- Travel and accommodation
- Personal expenses
- Insurance
- Race kit
- Race Entry Fee



# Subsidies

## Race Fees:

- Gold medallists - 100%
- Silver medallists - 50%
- Bronze medallists - 25%



# Fees

- £10 application fee
  - Payable by all applicants
- £15 Support Team fee
  - Payable by all team members



# Administrator

- Registrations
- Payments
- Invoices
- General queries



# Great Britain Age Group

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# Communication

- E-mail
- Mailchimp
- Forum
- Facebook
- Website



# GE Great Britain Age Group Team racing in Nevada

A team of over one hundred GE Great Britain Age Group Team triathletes are set to compete in the 2011 Henderson ITU Long Distance Triathlon World Championships on 5 November 2011.



Triathletes will need to race three times the standard triathlon distance with a 4km swim, 120km bike with 7,000ft of climbing and then final 30km run with another 2,000ft of elevation. To add to the challenge the event takes place in the heart of the Nevada desert.

The GE Great Britain Age Group Team includes two reigning European champions with Rachel Barnes (30-34) and Nicola Goodwin (35-39) both aiming to make 2011 a year of double celebration. European silver medallist Judith Brand (50-54) is also racing and will be aiming to go one better at the world stage.

There is also an elite GE Great Britain Team racing with 2007 ITU Long Distance World Champion Leanda Cave as well as Rachel Joyce aiming to bring the title back to Great Britain. Leanda and her fellow British athletes have won four out of the past five ITU Long Distance Triathlon titles thanks to Chrissie Wellington, Jodie Swallow and Bella Comerford, it was Swiss athlete Caroline Steffen won the title in 2010 breaking the British success.

In the elite men's event, Scott Neyedli and Nicholas Ward Munoz will both be racing to win another world title for the GE Great Britain Team.

Malcolm Westwood, British Triathlon Director for Age Group is excited about the upcoming races commenting: "The 2011 Henderson ITU Long Distance Triathlon World Championships will provide the perfect platform for our GE Great Britain Age Group triathletes to achieve their personal triathlon challenges.

"Last year in Immenstadt, the GE Great Britain Age Group Team narrowly missed out on a medal. This year we have a strong team racing with two current European champions who can use their experience at European level to inspire their fellow teammates to deliver a medal from a tough Henderson course."

## related news

18.1.2012 →

British Elite Duathlon Championships kick-off 2012 season

16.1.2012 →

Notes from a novice: the safe one

16.1.2012 →

Take part in our website survey

16.1.2012 →

Time to Listen course

## Join us today

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Subscription to trinews and the British Triathlon Annual Handbook

Worldwide personal accident cover

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# Team Manager

- Attend the Qualification Event
  - Meet the athletes
- Liaise with the LOC
- Appoint Team Captains
- Create a GB Team Schedule
- Communicate
- Collect athlete photos



adidas

british  
triathlon  
age group

ETU TRIATHLON CHAMPIONSHIPS  
ATHLONE IRELAND  
2010



# Team Captains

- Oversee a small group:
  - Arrange social events
  - Arrange training sessions
  - Arrange course recces
  - Contact point in Transition



# Team

- Opening Parade
- Team Briefing
- Team Photo
- First Timers
- Family Members
- GB Flags
- Medal Ceremony



























ROYAUME  
UNI







# Roll of Honour

|   |                |                                    |       |   |
|---|----------------|------------------------------------|-------|---|
|    | Alan Harris    | 2010 ETU European Sprint Triathlon | 40-44 |    |
|    | Alan Kerr      | 2010 ETU European Sprint Triathlon | 50-54 |    |
|    | Alan Rowe      | 2010 ITU World Duathlon            | 45-49 |    |
|    | Alison Bird    | 2010 ETU European Sprint Triathlon | 45-49 |    |
|    | Alison Bird    | 2010 ITU World Sprint Triathlon    | 45-49 |    |
|    | Andrew Girling | 2010 ETU European Triathlon        | 55-59 |    |
|    | Ann Marshall   | 2010 ETU European Duathlon         | 50-54 |    |
|   | Anna Murawska  | 2010 ETU European Long Triathlon   | 25-29 |   |
|  | Anna Priestley | 2010 ETU European Duathlon         | 55-59 |  |
|  | Anna Turvey    | 2010 ETU European Sprint Triathlon | 30-34 |  |
|  | Arnett Kidd    | 2010 ETU European Duathlon         | 75-79 |  |

# GE Great Britain Age-Group Team find silver in Nevada desert

The GE Great Britain Age-Group Team has delivered two silver medals in the age group event of the 2011 Henderson ITU Long Distance Triathlon World Championships, which also saw Rachel Joyce deliver gold in the elite race.



The event originally planned as a 4km swim, 120km bike and 30km run was cut short following cold weather resulting in the cancellation of the swim element and athletes time-trialling the bike and run elements in the Nevada desert.

Tracy Cook (35-39) was the third fastest female overall and finished second in her age-group winning silver in a time of 06:09.04. Her performance caps a great season for the Dorset based athlete after winning the British Middle Distance Championships at the Cowman Triathlon in Milton Keynes in July earlier this year.

The GE Great Britain Age-Group Team's other medallist was Gill Fullen (45-49) who also won silver in her age-group finishing in a time of 06:22.36.

The fastest male was Paul Perry (30-34) who completed the course in a time of 05:48.15 to finish in sixth place in his age-group.

For full results visit [www.triathlon.org](http://www.triathlon.org)

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# Age Groupers of the Year

- Nominated by Team Manager
- Shortlisted by Committee
- Voted by Members







Athletes can enjoy the pride and experience of representing Great Britain at an International Triathlon Union (ITU) World Championship or a European Triathlon Union (ETU) European Championship event.

In 2011, the GE Great Britain Age-Group Team successfully won 218 medals across world and European championships including 76 gold, 74 silver and 68 bronze. British Triathlon Female Age-Group Triathlete of the Year, **Rhian Roxburgh** (35-39) won gold in the 2011 ETU Triathlon European Championships in Pontevedra, and recommends the age-group challenge commenting:

"I would say to anyone who wants to compete for the GE Great Britain Age-Group Team to just go for it! Firstly, make sure you are a member of your Home Nation, and informed British Triathlon that you want to be selected. Then enter all the races that are qualifiers for the championships you want to take part in. If you don't qualify first time round, don't give up because you have a chance the next time and the time after that."

When asked what she enjoys about being part of the GE Great Britain Age-Group Team she added: "I enjoy the whole camaraderie of being in a team. I love the fact that everyone is so proud to be British and we all stick together. Great Britain is out in force and everyone wants everyone to do well. It's just a great feeling."

## related news

16.1.2012 →

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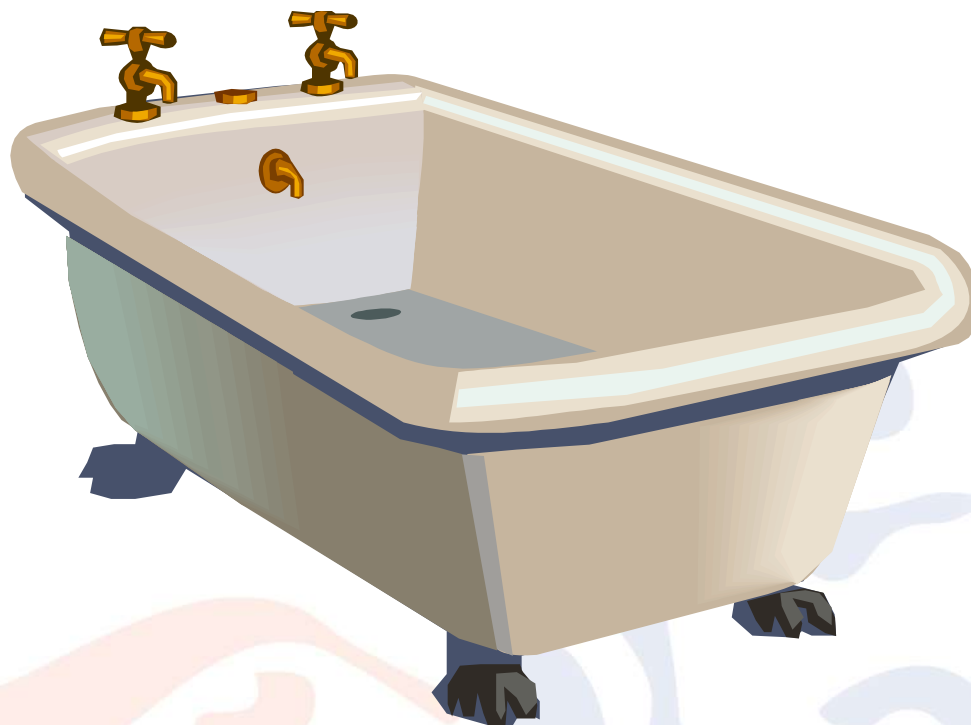
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# Future



# Growth

- Extra places for medallists
- Subsidies
- Better publicity for Age Group
- Sessions for First Timers
- Family friendly
- Closer union with Elite
- Contract of expectations

